

THE WESLEY

Community · Choice · Continuing Care



Cheers to 75 years!



- Celebrating 75 Years
- On the Horizon - Serving More
- Surviving the Lean Years and Flourishing
- A Widow, a Reverend and a Blueberry Farm



This year, the Wesley family celebrated its 75th anniversary of incorporation. Each community held special celebrations for residents, staff, reservation list members and special guests.

At Wesley Lea Hill, staff and residents held a party with a fun 1940's theme that showcased live music and cars from the era, diner hamburgers, hand-made ice cream malts, a photo booth and special 75th anniversary Coca Cola bottles.

Folks dressed up in hoop skirts, saddle shoes and even Rosie the Riveter apparel. Entertainment included live swing band music, a car show, 1940's trivia and a contest to match residents with photos from their youth.

"The whole atmosphere was so fun. The antique cars outside, the old photos, the food," said Martha Grover, resident of Wesley Lea Hill. "I had at least two malts, and I'm on a diet! They were so good."

The event team at Wesley Des Moines chose an elegant approach to their celebration. Since Wesley began in Des Moines, the event's theme focused on the traditional 75th anniversary gift - the diamond - and the style often associated with it.

CONTINUED ON PAGE 2



CONTINUED FROM PAGE 1

Complete with a 15-piece big band, dancing and festive ice sculptures, The Terrace Auditorium transformed into a beautiful ballroom. The culinary team put out a 5-star spread with roasted lamb, crab cocktail, an oyster and shrimp ice sculpture, tapas, beef sliders with a cabernet demi glace and an assortment of delightful hors d'oeuvres and desserts. Partygoers dressed up for the occasion in gowns and even a few tuxedos.

"My favorite costume was the black dress with the silver glittered tennis shoes," said Naniofa Poulivaati-Mounga, Wesley Des Moines' Director of Life Enrichment.

Guests viewed a photographic history of Wesley on display in the Suzanne McCarthy Education Center, and a specially commissioned video played in the background. Many guests stopped by to have their photos taken at The Snap Bar to celebrate the occasion. Des Moines Mayor Matt Pina and the entire city council joined in on the celebration.



"Wesley's rich history is evident on our campus," said TC Fraser, Wesley Bradley Park Campus Administrator. "We know we're part of a stable organization that cares, and we look forward to continuing the legacy of service and community that began so many years ago."

In October 2019, Wesley Bradley Park received its license for The Arbor and began serving those in need of memory care services.

As our first community in Pierce County, Wesley Bradley Park displays the beauty, quality, amenities and living choices that are the signature of all Wesley communities. The heart comes from the people who live and work there.



At Wesley Bradley Park, our newest community in Puyallup, residents opened their homes for the official grand opening celebration, which was attended by approximately 400 guests. Over 60 residents helped plan the event and/or guide guests through the community.



Wesley Timeline

1944

Annual Conference approves by-laws in June.

Board elects Rev. Dr. Stanley Logan as President of the Board for Wesley Gardens.

1946

Wesley Gardens purchases blueberry farm.

1949

First Cottage built by Dr. & Mrs. Stanley Logan.

75

On the Horizon – Serving More

Wesley's busy 75th anniversary year continued with the groundbreaking for Wesley at Tehaleh, our second community in Pierce County. The 401,000 square-foot community is now under construction and is part of the master-planned Tehaleh® community in Bonney Lake.

Featuring a timeless Pacific Northwest modern style, Wesley at Tehaleh will have a 24,000 square-foot town center, bistro, chapel, wellness center, fitness room, theatre, craft room, library, club room, patio, Pickleball court and pond. Residents will enjoy views of Mt. Rainier and access to numerous walking trails within the Tehaleh community.

The Wesley at Tehaleh project is a shared ministry with Presbyterian Homes & Services of Minnesota (PHS). This collaboration is based on common values and goals that focus on creating an environment where mature adults thrive in a modern community among nature.

“Our organization is growing quickly,” said Wesley President and CEO Kevin Anderson. “With so many areas in need of our network of services as well as the incoming generation of retirees, we must move forward to meet those needs or risk failing those we want to serve.”



Moving forward includes plans for a Wesley community in the Fairwood area of Renton. This project is also a shared ministry with PHS. Architects continue to work on designs for the community that includes space for our neighbor, Nativity Lutheran Church.

The sky is the limit for Wesley Health & Home Care, who were recognized again for their excellence and quality care. Recently, HomeCare Elite® named our home health agency as one of the Top 25 in the United States. This annual compilation of the most successful home care providers reviews home health performance measures nationwide.

With Phase 3 of the redevelopment of the south side of the Wesley Des Moines campus approaching, the search has begun for a new office location for Wesley's corporate staff. This includes Human Resources, Finance, Marketing and the staff for Wesley Health & Home Care. The move of approximately 40 employees is planned for late spring of 2020.

Wesley Community Foundation will remain at Wesley Des Moines and is expected to move to offices in The Terrace.



1961

Wesley Terrace opens.

1986

Wesley Gardens becomes Wesley Homes.

1954-1957

North and south wings of Wesley Gardens and two-story infirmary open.

1981

Circle of Concern forms.

1996

Wesley Homes Foundation forms.

1986

Wesley View opens.

1993

Wesley Homes Health Center opens.

Surviving the Lean Years and Flourishing

Harvard Business School and Statistic Brain studies found 75 percent of venture-backed startups fail. The failure rate of all companies in the United States after five years was over 50 percent and over 70 percent after 10 years.

So how has Wesley survived and grown for 75 years?

Businesses may lose sight of their purpose or they may lack focus, motivation, commitment and passion. Wesley has remained committed to our mission to provide retirement communities and a network of services for older adults.

There were lean years in the late 60's and early 70's. The Pacific Northwest Conference of the United Methodist Church made Wesley Gardens the first recipient of the Christian Responsibility Fund when capital was needed.

While the operation of the organization is important, Wesley has also made a point of providing ways to keep the mind, body and spirit of residents engaged. The Wesley community thrives on a wide variety of interests and talents that create an active social environment.



Though the style may change, music will always be a popular pursuit. Choirs, bells, drums, vespers, dance and ukulele have become central to campus programs. Numerous musical groups from the greater community enjoy performing for Wesley residents.



Other creative pursuits include sewing, weaving, quilting and woodworking. Both novice and experienced artists participate in classes to hone their craft and share their works of art. With the addition of Wesley U continuing education classes, residents can broaden their knowledge of such topics as entomophagy, playwriting, international issues, the Salish Sea, taxes and more.

Opportunities for physical fitness have helped generations of Wesley residents live longer, healthier lives. Just a couple of years ago, we had 12 residents at Wesley Des Moines who were age 99 or above. Swimming, water aerobics, chair volleyball, Wii sports, strength training, tai chi, and walking are some of the many physical activities.



2007 Wesley Homes Lea Hill in Auburn opens.
Wesley Homes Home Health forms.

2014 Wesley Homes Lea Hill Rehabilitation & Care Center opens.

2017 Wesley Homes Hospice begins.

2018 Wesley Homes rebrands as Wesley.

2019 Wesley Bradley Park in Puyallup opens.
Wesley at Tehaleh in Bonney Lake breaks ground.



A Widow, a Reverend and a Blueberry Farm

In 1943, a woman in the Oak Harbor Methodist Church asked the Rev. Dr. Stanley Logan if there was any sort of home for a widow who felt uncomfortable living with her children and grandchildren. Though she indicated she could pay her own way, he could give her no encouragement.



Dr. Logan, concerned by the question, began to dream of the possibilities of such a home. At the 1943 Methodist Conference meeting, he persuaded the members to look into the possibility of a retirement home.

A Board of Trustees and the Wesley Gardens Corporation were created in the summer of 1944, and Dr. Logan was asked to be its full-time director by the next spring.

The trustees developed a list of conditions they wanted for the site of Wesley Gardens:

- A tract of at least 20 acres with reasonably good soil
- Proximity to a church (preferably Methodist), shopping center and prominent city
- Good transportation to the city
- A view, preferably marine



Dr. Logan and the first Cottage.

By 1946, Wesley Gardens Corporation purchased a 20-acre blueberry farm and adjacent acres in Des Moines, Washington. Gifts came in to pay for the property. Dr. Logan reported that work began to clear the grounds to make lots for cottages because several folks had expressed a desire to build in the spring of 1949. The dream was becoming a reality!

At the age of 75, Dr. Logan saw his vision for Wesley realized. Wesley Gardens was ready for occupancy, and he was ready for retirement. His successor, Rev. Willard Stanton, said, "Without the dreams and devotion of Dr. and Mrs. Logan, there would be no Wesley Gardens. For generations to come, people who find security and happiness here can be grateful to these good people who lived to see their dreams come true."*

**Special thanks to Ed and Blythe Stanton, Wesley Des Moines*



Wesley is a faith based organization providing retirement communities and a network of services for older adults. • With love and joy, we are called to meet the physical, social and spiritual needs of those we serve. • We affirm the worth of all those we serve and those who provide service.





Non-Profit Org.
U.S. Postage
PAID
Seattle, WA
Permit #05494

815 South 216th Street
Des Moines, WA 98198

WesleyChoice.org
Toll Free 1 (866) 937-5390

CELEBRATING
75 YEARS
of community

Return Service Requested

Wesley is a faith-based, not-for-profit organization offering a full spectrum of lifestyle options for aging well, including residential communities and in-home health services in King and Pierce counties.



Wesley celebrates 75 years of community - and it all began with the dream of one man.

